




Laufenn
Journey in Style

M+S



When the Blue that represents rational value and the Red that represents emotional value meet, the Violet of Laufenn is born. Laufenn provides smart consumers both practical value and satisfaction.



Laufenn ensures an exceptional driving experience through optimized performance – In any weather or in any season, rain or snow, summer or winter.

Laufenn provides the performance you need over a wide range of conditions – in your everyday life, under any road conditions, on or off-road.

Confident

The ability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is there with you everyday providing optimized performance and confidence.

Simple

Laufenn is Simple – with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to your needs.

Open-minded

Laufenn refuses to accept an one-size-fits-all attitude. You know value when you see it and are determined to embrace new choices. Making Laufenn your choice is transforming your own value into a new trend.

Sensible

Laufenn understands your refined taste. You have an extraordinary eye for quality – all at a glance. Your choices are always solid. Laufenn expresses your excellent style and represents your fashionable personality.



FIT

Studless Winter Tyre



Wet



Snow



Braking



Traction

The I FIT provides drivers with comfortable and competent driving performance in snowy and wet road conditions.



FEATURES

- Stable driving performance and excellent grip on wet conditions
- Enhanced braking and traction in snowy and wet conditions
- Delivers comfortable driving during long wear life

I FIT

Speed Symbol : T / H / V

S.W. : 145~245

Series : 40~80

Inch : 13~18"

EU Label : C~E / C / W2

Performance Information



Wet & Snow



An advance tread pattern and special winter rubber compound ensure ultimate performance on wet and snowy winter roads.

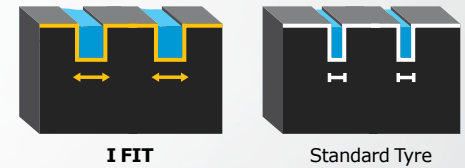
Aqua Slush Edge Grooves

Compared to the existing product a lateral groove focused design provides maximised lateral grip. Prevents hydroplaning through effectively pushing out water in to the side direction on wet roads through an optimised profile and an effective lateral groove form.



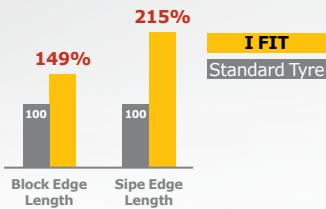
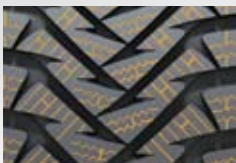
Increased Void Volume

Improves snow grip and hydroplaning by optimising the contact area.



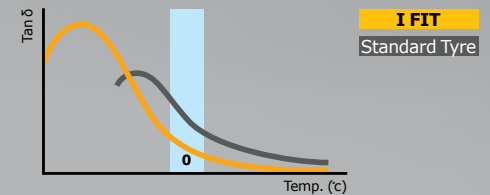
Increased Pitch Numbers & Increased Groove Edge Length

Helps effectively bite in to the snow and improve the traction performance of the tyres.



Winter Compound

The application of a new winter rubber compound with improved low temperature performance enhances grip for competent winter driving.



Snow & Ice



Snow



Ice

An advance tread pattern and special winter rubber compound ensure ultimate performance on snowy and icy winter roads.



Grip Claw Technology

Improves snow traction by applying sharp 3D edge.

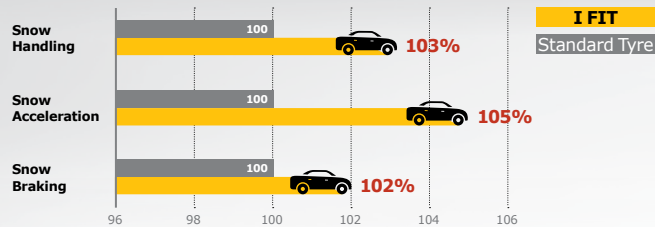


Ice Grip Slits

Provides improved cornering performance with the internal sub-grooves.

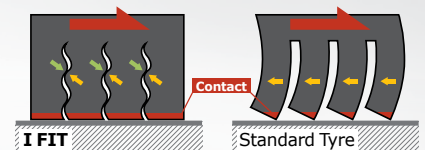
Snow Traction Performance

Use of snow traction simulation tool to design an optimised pattern for enhanced snow performance.

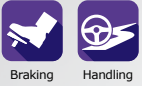


3D Winter Sipe

Ensures optimal winter performance and enhanced driving stability by minimizing block movement on wet and snowy roads.



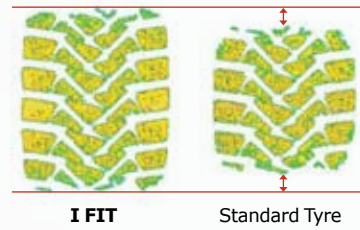
Safety



An optimized structure enhances both braking and steering performance on slick snowy or icy winter roads.

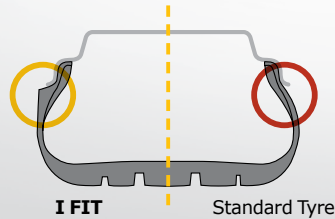
Optimized Footshape

Footshape pressure is equally applied compared to standard tyres with the contact patch area of I FIT being enlarged by as much as 5%.



Cornering Stiffness

Reinforced sidewall and bead section leads to a direct steering response whilst improving the cornering force according to the weight shift.



Long Mileage and Even Tread Wear

An optimized tyre profile designed by advanced computer-aided simulation improves braking performance and wear by evenly distributing weight over the tyre's contact patch.

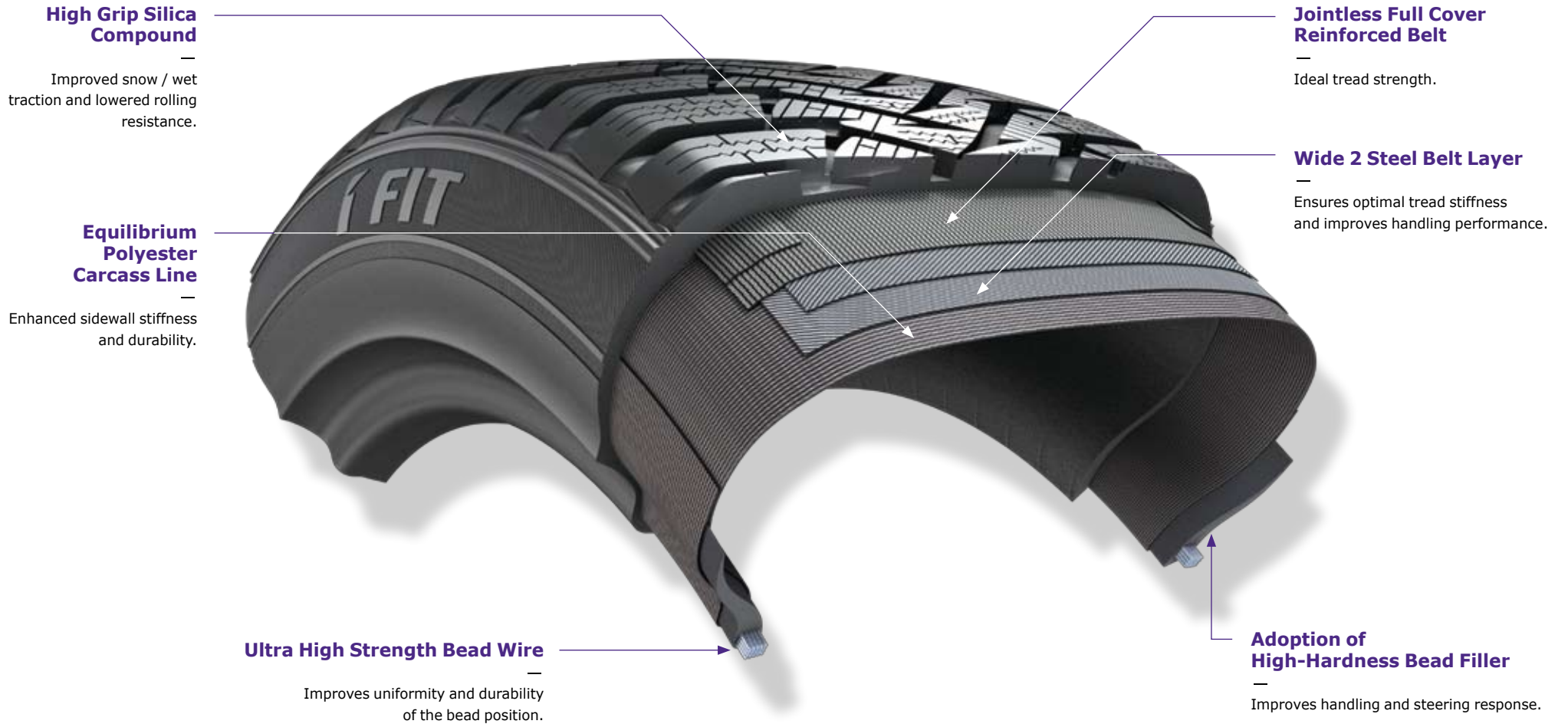


**EVEN
PRESSURE**



TYRE STRUCTURE

I FIT adopts new technology for safety and comfort in wet and snow covered road conditions.



* The model size in the structural diagram is for the 205/55R16T tyre, and the descriptions of structural diagrams may vary by size.

AVAILABLE SIZES

40 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
225/40R18 XL	92V	E	C	W2 (72dB)
245/40R18 XL	97V	E	C	W2 (72dB)

45 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
225/45R17	91H	E	C	W2 (72dB)
225/45R17 XL	94V	E	C	W2 (72dB)
225/45R18 XL	95V	E	C	W2 (72dB)
235/45R18 XL	98V	E	C	W2 (72dB)
245/45R18 XL	100V	E	C	W2 (72dB)

50 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
195/50R15	82H	F	C	W2 (72dB)
205/50R17 XL	93V	E	C	W2 (72dB)
215/50R17 XL	95V	E	C	W2 (72dB)
225/50R17 XL	98H	E	C	W2 (72dB)
225/50R17 XL	98V	E	C	W2 (72dB)

55 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
185/55R15	82T	E	C	W2 (71dB)
195/55R15	85H	E	C	W2 (72dB)
195/55R16	87H	E	C	W2 (72dB)
205/55R16	91T	C	C	W2 (72dB)
205/55R16	91H	C	C	W2 (72dB)
205/55R16 XL	94H	C	C	W2 (72dB)
215/55R16	93H	E	C	W2 (72dB)
215/55R16 XL	97H	E	C	W2 (72dB)
225/55R16	95H	E	C	W2 (72dB)
225/55R16 XL	99H	E	C	W2 (72dB)
215/55R17 XL	98V	E	C	W2 (72dB)
225/55R17 XL	101V	E	C	W2 (72dB)

60 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
185/60R14	82T	E	C	W2 (71dB)
185/60R15	84T	E	C	W2 (71dB)
185/60R15 XL	88T	E	C	W2 (71dB)
195/60R15	88T	E	C	W2 (72dB)
205/60R16	92H	E	C	W2 (72dB)
205/60R16 XL	96H	E	C	W2 (72dB)
215/60R16 XL	99H	C	C	W2 (72dB)
225/60R16	98H	E	C	W2 (72dB)
235/60R18 XL	107H	C	C	W2 (72dB)

65 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
155/65R13	73T	F	C	W2 (71dB)
155/65R14	75T	E	C	W2 (71dB)
165/65R14	79T	F	C	W2 (71dB)
175/65R14	82T	E	C	W2 (71dB)
175/65R14 XL	86T	E	C	W2 (71dB)
185/65R14	86T	E	C	W2 (71dB)
165/65R15	81T	E	C	W2 (71dB)
175/65R15	84T	E	C	W2 (71dB)
185/65R15	88T	E	C	W2 (71dB)
195/65R15	91T	E	C	W2 (72dB)
195/65R15	91H	E	C	W2 (72dB)
195/65R15 XL	95T	C	C	W2 (72dB)
205/65R15	94T	E	C	W2 (72dB)
215/65R16	98H	C	C	W2 (72dB)
235/65R17 XL	108H	C	C	W2 (72dB)

70 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
145/70R13	71T	F	C	W2 (71dB)
155/70R13	75T	F	C	W2 (71dB)
165/70R13	79T	E	C	W2 (71dB)
175/70R13	82T	E	C	W2 (71dB)
165/70R14	81T	E	C	W2 (71dB)
175/70R14	84T	E	C	W2 (71dB)
175/70R14 XL	88T	E	C	W2 (71dB)
185/70R14	88T	E	C	W2 (71dB)
215/70R16	100T	E	C	W2 (72dB)

80 Series

Size	LI & SS	Label		
		RR	Wetgrip	Wave(dB)
155/80R13	79T	E	C	W2 (71dB)

Laufenn

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